



SEVENTY
TWO

SMALL
BATCH

STRAIGHT BOURBON WHISKEY

40% ALC/VOL (80 PROOF)

SEVENTY TWO

This is the first of the whiskeys that will be produced under the Seventy Two label. You will find this whiskey to be rich, full flavored and complex, with a long and silky smooth finish. All the whiskeys produced under the Seventy Two label will be dedicated to my favorite #72.

To the many happy memories that we shared.

To the many lives you touched so profoundly.

To my favorite whiskey drinking friend.

To the game you gave your all.

To my son and #72.

This whiskey was made in remembrance of you.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

DISTILLED & BOTTLED BY SEVENTY TWO DISTILLERS, SMITHVILLE, TEXAS
750 ml

